



**The Year
in Review
2017**

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Jewish Museum of Australia
26 Alma Road St Kilda Victoria 3182
jewishmuseum.com.au

P: +61 3 8534 3600 F: +61 3 9534 0844
E: info@jewishmuseum.com.au

**JEWISH
MUSEUM OF
AUSTRALIA**
Gandel Centre of Judaica

Message from the President and Director & CEO



2017 was a remarkable year for the Jewish Museum of Australia, in which we hosted an international blockbuster exhibition, launched our online collection database, acquired a rare and unique collection of Haggadot, and achieved a number of other key strategic objectives – including developing and delivering a program for Jewish schools to support students undertaking their “Roots” family history project. This Year in Review publication details some of these highlights and more from our exhibitions, programs and events for 2017; it also reports against some of the key targets and objectives set out in our Strategic Plan 2016–2018.

Creating a strong start to the year, we launched our online collection database, IMu, providing public access to over 3,000 objects from our collection via our website. This was a major milestone for the Museum – one that we have been working towards for over five years. For the first time ever, people from all over the world had access to a searchable database that provides multiple pathways to explore our nationally and internationally significant collection. By the end of 2017, we had added a further 1,100 records, making around 20% of our collection available online. The implementation of IMu also provided us with the opportunity to closely examine our collection-management processes as well as meet the core strategic objective around increasing access to our collection.

Our first major exhibition for the year was *The Jews of Greece*, which explored the history and traditions of an ancient, but little known, community. We were delighted to feature the photographic work of Emmanuel Santos and the films of Carol Gordon, as well as selected items from our own collection and others on loan from private and public collections. The exhibition was accompanied by an outstanding and well-patronised series of public programs, including a performance by the highly regarded world music ensemble Saray Iluminado and a Greek-themed open day to coincide with Open House Melbourne.

After months of planning, consulting with staff from the Jewish schools, then developing and testing the program, four of the Melbourne Jewish day schools enrolled a total of almost 300 students between Years 7 to 9 to participate in our new Roots Program. The schools brought their students into the Museum to participate in a workshop that provided the skills and knowledge students need to embark on their family history Roots Project. Over 170 parents also attended an information evening to better equip them to support their children in this major undertaking. This Roots Program makes the Museum a vital and relevant resource for the Jewish day schools, and will hopefully see them return on an annual basis.

Another new program introduced in 2017, following a pilot program the previous year, was “Baby & Toddler Steps”. Delivered weekly during the school terms, this program offers preschool-aged children the opportunity to discover and engage with Jewish culture in a playful and meaningful way. It also introduces the Museum to their parents, many of whom have never visited the Museum as adults, and offers an additional pathway into the Museum for their grandparents, many of whom are Museum members or regular participants in our education programs. Staff and volunteers who work on Fridays are also the delighted beneficiaries of the joyous atmosphere that the program brings to the Museum.

In the latter part of the year, the atmosphere at the Museum turned electric as we entered the launch period for our major blockbuster exhibition, *Amy Winehouse: A Family Portrait*. Developed by the Jewish Museum London, the exhibition has been touring Jewish museums internationally since 2013. In late October, it was officially opened at our Museum by special guest speaker Michael Gudinski AM, Founder and Chairman of The Mushroom Group of Companies. The opening two months saw more than 4,000 visitors attend the exhibition – almost the equivalent of a full year’s average visitation.

During the opening months of the exhibition, we also presented some exceptional public programs and cultural events, including a jazz performance and film screening as part of the Jewish International Film Festival, an improvisational jazz performance co-presented with Melbourne Music Week, and the first two in a series of five late-night openings featuring some of Melbourne’s most talented musicians. The exhibition attracted outstanding support from the philanthropic, corporate and government sectors, essentially underwriting the very substantial costs of this major exhibition project. It also provided an opportunity to trial a new giving initiative for ‘next generation’ donors, which we will build on in 2018.

This year has also seen important groundwork undertaken on a number of key strategic initiatives – a joint school-education program with the Islamic Museum of Australia for Jewish and Muslim students, an app to enhance visitor experience in our permanent exhibitions, and establishing Multicultural Museums Victoria. Led by our Director & CEO, this is a strategic alliance of five ethnic museums that will launch its inaugural joint project in 2018. All the while, we continued to deliver our school-education and short-course programs, presented new exhibitions in our smaller temporary exhibition space – the Krongold Family Gallery – and maintained our governance activities, including reviewing and ratifying our Child Safety Policy.

As always, we take this opportunity to acknowledge and thank all those who make this work possible – our committed staff and volunteers, our donors, sponsors and pro bono supporters. We hope you take pride in our achievements in 2017, and look forward to our continuing association.

Rebecca Forgasz
Director & CEO

Barry Fradkin OAM
President

Highlights

The Jews of Greece exhibition opening

The Hon Philip Dalidakis, Minister for Small Business, Innovation and Trade, officially launched our exhibition *The Jews of Greece* on Sunday 2 April, proudly telling the full house of his dual Greek-Jewish background. Guests enjoyed Jewish-Greek melodies and tasty Greek appetisers before the opening of the exhibition, which highlighted the traditions and history of Jewish communities living in Greece. Both photographer Emmanuel Santos and and film-maker Carol Gordon attended the opening, mingling with the more than 120 guests who were eager to discuss the exhibition.



Business Breakfasts

On Wednesday 22 March, Richard Murray, Group CEO and Executive Director of JB HI FI, presented *The Changing Nature of Retail & JB HI FI* at one of our Business Breakfasts. Adam Joel, of TIC Group, led the interview-style presentation in front of a capacity audience of 90 people, all keen to hear the successes, business strategies and buy-outs behind such an iconic business. Our Business Breakfasts are a networking and promotional opportunity for small to medium-sized businesses within and beyond the Jewish community. Other speakers in 2017 were former MP The Hon Bruce Billson and ABC radio journalist Raf Epstein.



Purim Open Day

Jam-packed like a hamantasch, the Purim Open Day on Sunday 12 March, was a day of celebration, fun and festivity – with chocolate all over the floor during the baking session! Visitors took part in music, dance and art & craft activities, a kids' exhibition trail and Purim fancy dress parade. The day included a taste of the regular Friday Baby & Toddler Steps program, hamantaschen baking (and eating), and a ra'ashan-making session, which participants were encouraged to shake loudly during the Megillah reading in English and Hebrew.



Australian Chamber Orchestra event

The ACO played a breathtaking recital Monday 21 August to raise funds for the Museum. Led by violinist, conductor and composer Richard Tognetti, it featured his famous 'The Lark Ascending' by Vaughan Williams and beloved works by Mendelssohn and Ravel. We were thrilled the performance, held at the St Kilda Synagogue, showcased seven talented young children and grandchildren of Museum members, who embraced the unique opportunity to perform with ACO virtuosos. Like us, the ACO engages with both old and new through its musical interpretations and collaborations.

Open House Melbourne

Inspired by our exhibition *The Jews of Greece*, the Museum held a Greek-themed Open House Melbourne day on Sunday 30 July, co-presented with the Greek Centre for Contemporary Culture. Open House Melbourne is an annual event that celebrates Melbourne architecture and design by sharing knowledge, historical insights and innovative ideas for the city's future. This year we took part for the third time, giving visitors behind-the-scenes access to the Museum's archives and curatorial area. More than 300 people feasted on Greek street food and coffee participated in a fun, interactive art workshop using Jewish and Greek symbols, and enjoyed tours of *The Jews of Greece* exhibition with artist Carol Gordon, our permanent exhibition *Calling Australia Home* and St Kilda Synagogue.



Amy Winehouse: A Family Portrait

Official opening

The Museum was filled to capacity on Thursday 19 October, with nearly 200 attendees creating an electric atmosphere for the official opening of *Amy Winehouse: A Family Portrait* – presented for the first time in Australia and exclusively at the Jewish Museum. Guests were treated to Alma Zygier's soulful sounds in band SSSA before Museum Director & CEO, Rebecca Forgasz, led special guest speaker Michael Gudinski AM, Founder and Chairman of The Mushroom Group of Companies in a spellbinding Q&A. The exhibition in the Loti Smorgon Gallery then received excellent reviews and feedback.



Sponsor & donor preview

On Wednesday 15 November, we hosted an exclusive preview to thank and acknowledge the exhibition's generous supporters: Exhibition Partner Gandel Philanthropy, Principal Supporter Pratt Foundation, and Exhibition Supporters EY, Helen & Boris Liberman Family and other individual donors. Rebecca Forgasz, Director & CEO, welcomed the audience, explaining how the exhibition came about and why the Museum was hosting it. The intimate crowd heard Alma Zygier's spellbinding jazz classics, including music also recorded by Amy Winehouse. Juliette Hanson, Special Projects Curator, captivated the audience with stories about Amy and highlights of the exhibition. Many guests were very moved by the exhibition, with further songs by the band and exhibition discussions over glasses of wine continuing well into the evening.



Thursday night music series

As part of *Amy Winehouse: A Family Portrait*, the Museum ran an impressive music program together with cultural partners including the Jewish International Film Festival, Virgin Australia Fashion Festival and St Kilda Festival. A highlight of the program was the Thursday Nights series, where visitors could view the exhibition while enjoying drinks and live performances, each celebrating one of Amy's varied musical genres. Pictured here is Thando, a Melbourne based Zimbabwean-born, soul and R&B artist who led the Soul improvisation night on Thursday 14 December, which included guest vocalist Rita Satch. Attendees were encouraged to bring their own instruments and join in.



Exhibitions



Loti Smorgon Gallery



The Jews of Greece 2 April – 3 September 2017

This exhibition visually documented the history, traditions and present-day life of the Jews of Greece – a community that is not well-known, yet is one of the most ancient of the Jewish diaspora. Dating back to 300-250 BCE, its history had remained until now, largely unrecorded.

The works of photographer Emmanuel Santos and film-maker Carol Gordon's documentary "Following Shira's Journey: A Greek Jewish Odyssey" gave an insight into the life of the various groups comprising the Greek-Jewish community: Sephardim (Jews of Spain), Ashkenazi Jews of Europe and Romaniote Jews, who had their own synagogues and language, and are mentioned by Aristotle and Jewish historian Josephus. Santos and Gordon's work documented this community's ancient history and the first few centuries of the common era, when the Jewish community played an important role in Byzantine Greece, the economy, Christianity's development, and the modern state's creation. Although devastated by the Holocaust, survivors have continued the ancient traditions.

Works on display to aid in telling the history included objects from the Ian Potter Museum of Art collection and items from the Jewish Museum's collection.



Amy Winehouse: A Family Portrait 22 October 2017 – 25 March 2018

This personal and intimate exhibition celebrated lauded singer, songwriter and fashion icon Amy Winehouse's. It explored her inner world and the influences that shaped her career and personal life, while reflecting a second-generation Jewish immigrant experience.

We were thrilled to be the only Australian venue to host this exhibition, which was launched in London in 2013 and was curated by the Jewish Museum London with Amy's brother Alex and sister-in-law Riva.

The exhibition started with the battered suitcase in which Amy kept family photographs – a poignant object as she was looking through this in the days before she died. Images gave visitors a sense of Amy's memories exploding into the exhibition space, while other objects, mostly loaned by the Winehouse family, included a collection of Amy's dresses, shoes, records, guitar, ticket stubs and a Grammy award. Alex's warm, affectionate and revealing captions were juxtaposed with extracts from an essay Amy wrote at age 14 during her audition at the Sylvia Young Theatre School.

The exhibition demonstrated the importance of home and family to Amy, and gave visitors the sense they were entering her personal space. It continued through until March 2018.

Dinah & Henry Krongold Family Gallery



Tassels & Tefillin 29 January – 27 August 2017

Held in partnership with the Multicultural Museums Victoria network, and coinciding with the Virgin Australia Melbourne Fashion Festival, the costumes in *Tassels and Tefillin* were selected from our collection to explore the meaning and symbolism of ritualistic costumes worn by Jewish people globally throughout history to add significance to rituals.

The designs, colours and threads are all reminders of the places Jews have lived, the history they have endured, and the beliefs that have underpinned Jewish life for millennia.

Recognising subtle references from the past ensures the continuation of these meaningful rituals, which are passed down from generation to generation.



The First Waves: Russian Jewish Migration, 1881-1922 1 September 2017 – 29 June 2018

First Waves followed the first two of five "waves" of Russian-Jewish migrants to Australia in the early 20th century. It was conceived as a companion to our major temporary exhibition *Amy Winehouse: A Family Portrait*, because Winehouse's family had migrated to England from Russia during the same period.

Between 1881-1922 more than two million Jews left Russia, seeking a better life. The Yiddish culture they brought with them flourished – from New York's Lower East Side, to the streets of Carlton in Melbourne.

The exhibition comprised more than 50 artefacts from our collection, helping tell this significant history. A focus on particular family stories brought this pertinent period in our Jewish community's history to life.

Featured programs



Roots Program



It was all great! We loved the artefact station and the interviews. We had lots of positive feedback from parents. Thank you – and thank all the volunteers for coming and making it a great introduction to the students' Roots Project journey!

Amanda Castelan-Starr
Judaic Studies Curriculum Coordinator, Mount Scopus College

The Museum introduced the new Roots Program in 2017 to teach essential skills to students at Jewish schools working on their Roots Project. Many Jewish schools do this major family history project around the time of students' bar/bat mitzvah, with the timing intended to deepen students' connection to their family, culture and history.

To produce their Roots Project, students need skills that are essential to the expertise of museum professionals, such as handling and analysing historical documents and oral history interviewing. This puts the Jewish Museum of Australia in a unique position to help students, parents and teachers with this highly important item on the Jewish studies curriculum.

In developing a program that was relevant and customised to schools' needs, we worked over 18 months in collaboration with the Roots Project coordinators from Bialik College, King David School, Mount Scopus College and Leibler Yavneh College. The collaborative process of developing the program was mutually beneficial. The contributing teachers enjoyed the opportunity to interact with colleagues from other schools, it enabled us to strengthen our relationships with the schools, and also furthered their opportunity to learn about the Museum's resources and capabilities. The resulting program is now available for all Jewish schools when they run this annual, core-curriculum activity.

Our Roots Program teaches students about genealogical research, surname origin and interview techniques, as well as the historical context and significance of objects, allowing them to handle some objects from our collection and explore the stories they can tell, and includes a tour through our Australian Jewish history gallery, *Calling Australia Home*. It also includes an information night for parents, empowering them to help and support their children as they research and complete their Roots Project.

In its first year, nearly 300 Year 7-9 students and some 170 parents from the four schools that collaborated in developing the Roots Program participated. The program is delivered in partnership with the Australian Jewish Genealogy Society and Australian Jewish Historical Society.

Baby & Toddler Steps



Following a pilot program in 2016, the Museum introduced "Baby & Toddler Steps" in 2017 to offer young children and their parents the opportunity to discover Jewish culture in a playful yet meaningful way. Through music and dance activities, the children learn about Shabbat and the Jewish holidays in an age-appropriate format.

Held every Friday morning from 10:30-11:15am, the program is for children aged six months to three years. From a young age it introduces them to, and engages them with, Jewish cultural life while aiding their developmental, gross motor and fine motor skills using singing and dancing and incorporating using musical instruments, props and puppets. Classes aim to nurture children in understanding Jewish culture by using all of their senses. Each session the group talks about Jewish culture and daily life routines, with a focus on the upcoming Shabbat.

The program facilitator, Nicole Ben-Simon, is an author and early childhood educator who speaks Hebrew and has a strong knowledge of Jewish culture and traditions. A long-term Museum volunteer, Nicole has previously run visits for school children about Jewish culture and life. The mother of three has a passion for Judaism, music and children, making her the ideal choice to facilitate the program after its successful pilot in 2016.

The children are using all of their senses in exploring Jewish culture: they're tasting Jewish food and drinking grape juice, they're singing Jewish songs, they're dancing which is strong in Jewish culture, they're feeling, they're smelling. It's a beautiful activity for them.

Nicole Ben-Simon
Program Facilitator

The theme changes each semester to keep it fresh and the children engaged. However, the basic structure of the class remains the same, giving young children the necessary predictability for learning, while still being exciting.

Children are accompanied by their parents or their grandparents, with all three generations of a family attending sometimes. Participants are both members and non-members of the Museum, with varying levels of Jewish knowledge and observance. For some children, the Museum's Baby & Toddler Steps program is their only preschool Jewish education.

Feedback from families has been extremely positive, with many grateful for the opportunity to partake in cultural activities outside a synagogue environment. We have also been pleased that the program has encouraged repeat visitation, strengthened engagement especially for grandparents who may already be regular visitors, and attracted parents in their 30s-40s, generally a difficult-to-reach cohort.

Most importantly, we are proud to offer this program for our youngest Museum visitors, as we know that children who become excited about visiting a museum at an early age remain visitors for life!

Collection



Launch of collections online



In April 2017, we launched our online collection database, making over 3,000 objects from our collection available to the public via our website.

The Museum's extensive and wide-ranging collection was made available online for the first time on a customised platform that interfaces directly with our collection database EMu. For the first time, people from all over the world have access to a searchable database of thousands of unique artefacts and information, including a photograph of each object, description of the item, dimensions and material as well as contextual information about its creation or origin. Furthermore, the user can search under specific terms, dates and place names or follow a broader approach for a more general introduction to the themes represented within the Museum's collection.

Following many stages of design and preparation, the online platform was designed to highlight the Museum's key collection areas and themes, as well as some of the most popular and important sub-collections, such as the extensive Dunera collection, the "schmatte business" collection and our unique collection of contemporary Judaica. In this way, the database not only provides a way for the public to see what is in the collection but also to learn about Jewish history and culture more broadly.

As we continue to refine and evaluate the use of the database, we are simultaneously making more records available and have now fully embedded the process of publishing the collection online within our cataloguing processes. By the end of 2017, 4,100 records were available online.

The implementation of the online database has provided us with the opportunity to examine closely our collection management processes and to reconsider the themes and categories that structure our collection as well as meeting the Museum's strategic objectives around increasing access. We are now looking forward to share more of the objects in our care, the majority of which are currently not on public display, and to continue improving upon further access for all.

New acquisitions 2017

In 2017 the Museum acquired 52 new objects for its collection. These came to us either as donations or purchases and after careful consideration were accepted to our accessioned collection. Whilst they vary in origin, age, material and historical context, they all satisfy the Museum's Acquisition Policy and are in keeping with the themes the Museum covers and presents to the public.

Of particular significance was a collection of 36 haggadot in the form of manuscripts, original printed editions and fine limited-edition facsimiles, purchased thanks to an acquisition grant from the Copland Foundation and additional support from a number of private donors. This new acquisition allows the Museum to not only significantly expand its collection of haggadot but to explore and share the rare and unique manuscripts from some of the lesser-known (and now almost vanished) Jewish communities, such as those from Yemen, Iraq and India.

The collection of haggadot comprises printed editions which offer an insight into the religious life, cultural context and social status of the communities by which they were produced. Each volume varies visually in text, imagery, binding and presentation. They reflect each community's effort and dedication in recreating the haggadah in its own image, connected to history, place and tradition in varied geographical locations and different historical periods.

All of these acquisitions to our collection offer new opportunities for interpretation, exhibition, education and research. They further enhance the significance of our collection and push us towards exploring new and exciting ways in making them accessible to our visitors. We thank all those members of the community who donated these items. From the humble and mundane to the precious and priceless – all add something unique to our understanding of Jewish culture and the Australian Jewish experience.

The Case for Israel pamphlet
The Zionist Federation of Australia and New Zealand (Author)
July 1956
Donated by AKI, well-wisher, 13829

Photograph of Hungarian wedding party
1921
Donated by the Szanto family, 13830



Peaked army cap
Hesse, Mr Fred (Designer and manufacturer)
Donated by Enid Elton and Winifred Chester, 13831

Army slouch hat
Hesse, Mr Fred (Designer and manufacturer)
Donated by Enid Elton and Winifred Chester, 13832

Menorah
1960s
Donated by the family of Adam and Olenka Alexander, via Dr. Renata Alexander, 13852

This menorah is of the brutalist style and reflects the aesthetics of post-war Communist Poland. The menorah tells the story of those Jews who were forced out of Poland in 1968 in a period of heightened anti-Semitism linked to both communism in Poland and the war in Israel. The majority of Jews who had stayed in Poland after WWII were forced out of the country in this period through systematic economic and policy targeting.



Postcard of S. Heilborn building
c. 1880
Donated by private donor, 13851

New acquisitions 2017

Radio cabinet
Wolman, Mr Benjamin
(Carpenter, 1868)
1910s
Donated by Lauren Berkowitz,
13853

The radio cabinet made by Benjamin Wolman, represents the story of a large number of Jewish Russians who fled wars and anti-Semitic pogroms. Wolman, after forced conscription into the Russian Army, escaped Russia and lived in England before arriving to Melbourne and settling in Carlton. Not only is it very exciting to have a piece of early 20th century furniture in our collection, but also to tell the story of the new Jewish culture being developed in Melbourne by these newly arrived immigrants.



Marjorie Isaacs collection
Marjorie Isaacs (nee Finkelstein) was born in Windsor in 1915, to a family of fifth generation Anglo-Jewish Australians. When she was 23 years old, Marjorie learned to ice skate. She went on to teach skating at the St Moritz Ice Skating rink from its opening in 1939, perform as an entertainer and participate in competitions across Australia throughout the 1940s. Ice skating had been a popular trend in late 19th century Britain and was brought to Australia at the beginning of the 20th century. It became popular soon after and remained so into the 1930s.

Marjorie's story one is of assimilation and opportunity, typical of the early 20th century Anglo-Jewish community. While marrying a Jewish man and maintaining her Jewishness in the home, Marjorie embraced mainstream pastimes and occupations, integrating fully into the broader community.

Photograph of Marjorie Finkelstein
1940s
13854

Photo postcard of Marjorie Finkelstein
Artophot
(Photographic Studio)
1940s
13855



Photo postcard of Marjorie Finkelstein and fellow skater
Artophot
(Photographic Studio)
1940s
13856

Certificate Victorian Baby Health Centres Association
Victorian Baby Health Centres Association (Issuer)
1929
13857

Marjorie Finkelstein and troop
1940s
13858



Department of Air
(Photographer)
Mounted newspaper cutting
Dinner a la Jungle
1942
13859

Autograph book
13860

Glaciarium Ice Skating medallion
Brigland & King
(Manufacturers)
1935
13861

Ice skating badge
1930-1949
13862

National Ice Skating Association medallion
National Ice Skating Association of Australia (Issuer)
1940s
13863.2

St Moritz medallion
1940
13864



Instructor badge
1940s
13865

National Ice Skating Association of Australia certificate
National Ice Skating Association of Australia
June 1940
13866



Merit Certificate
Education Department of Victoria (Issuer)
November 1929
13867

Senior Swimming Certificate
Education Department of Victoria (Issuer)
April 1931
13868

Technical Certificate
Education Department of Victoria (Issuer)
April 1932
13869

Glory box list
Finkelstein, Marjorie (Author)
1940s
13870

Wedding gift list
Finkelstein, Marjorie (Author)
1940s
13871

Donation list
Finkelstein, Marjorie (Author)
1930s
13872

Haggadah collection

Livorno Haggadah 1847
Shlomo Bilforti & Co.
(Publisher)
13873

Livorno, Italy, has been home to a sizeable Jewish population since the late 17th century, following expulsions from Spain and Portugal. Throughout the centuries, Jewish families practiced mercantile trade and several, such as the Sadun and Bilforti families, became printers of Hebrew books in Livorno from the 17th to 19th centuries.



Poona Haggadah, 1874
13874

The Jewish diaspora in India began even before the early 19th century, with the arrival of traders in Cochin, and exists still today, despite the significant emigration to Israel in the 1950s and 1960s. The illustrations of this Haggadah depict both European and Indian Jews preparing for the Seder meal.



Amsterdam Haggadah, 1810
13875

Amsterdam Haggadah, 1781
House of Proops (Publisher)
13876

The Jewish presence in Amsterdam began as a consequence of the 13th century expulsions of Jews from Spain and Portugal. By the mid-eighteenth century, Amsterdam hosted the largest Jewish population in Western Europe. Amsterdam became a hub of Hebrew printing in the 18th century, though had produced Haggadah manuscripts centuries prior, as early as 1695.



Yemenite Haggadah, 1800
13877

Iraq Haggadah, c. 1849
13878

Moroccan Haggadah, 1800
13879

The aesthetic style of this handmade Haggadah, richly illustrated in bold colours, is typical of the Sefardi style of haggadah that originated with the Jews of the Iberian Peninsula. Jewish communities have lived in Morocco since Roman times and continue to be a presence in the north African country today.



Offenbach Haggadah, 1795
13880

Eisenstein Haggadah, 1928
Hebrew Publishing Company (Publisher)
Eisenstein, Judah David (Translator)
LOLA (illustrator)
13881

Budapest Haggadah, 1924
Society for Jewish Culture in Hungary (Publisher)
Zador, Istran (illustrator)
13882

Omzsa Haggadah, 1942
Kahn, Dr Z (Editor and illustrator)
Gandor, B (designer)
Whites Law Bindery (Binders)
13883

Trieste Haggadah, 1864
Kirchmayer, C (illustrator)
Coen, Colombo (Printer)
Morpurgo, A V (Editor)
13884

Vienna Haggadah, 1813
13885

Offenbacher Haggadah, c. 1927
Guggenheim, Dr Siegfried (Translator, 1873-1961)
Kredel, Fritz (illustrator)
Klingspor Brothers (Printer)
13886.1

Israel Haggadah, 1963
Sinai Publishing, Tel-Aviv (Publisher)
Allweil, Arie (Artist, 1901-1967)
Brod, Max (Essay author)
Loewy, Dr Joseph (Translator)
Guens, Joseph (Translator)
Lask, I M (Essay author)
13887.1

Thessaloniki Haggadah, 1970
13888

Australian Haggadah, 1992
Majzner, Victor (illustrator)
Majzner, Andrew (designer and illustrator)
13889.1

The Jerusalem Post Haggadah, 1980
Walker, Shoshanna (Author)
The Jerusalem Post (Publisher)
Carta (Publisher)
13890

The Pesach Haggadah, 1949
Kahan-Frankl, Fradel (illustrator)
Tzvi, Moshe (Scribe)
Philip Feldheim New York (Publisher)
13891.1

The Rothschild Miscellany, facsimile, 1989
Facsimile Editions (Publisher)
13892.1

Seder Haggadah Shel Pesach, facsimile, 1970
The Eugrammia Press and The British Museum (Publisher)
13893.1
The Passover Haggadah, facsimile, 1983
Adam Publishers (Publisher)
13894

Kaufmann Haggadah, facsimile, 1957
Publishing House of the Oriental Library of the Hungarian Academy of Sciences (Publisher)
13895

The Birds Head Haggadah, facsimile, 1965
Kunstanstalt Max Jaffe (Publisher)
13896.1

Barcelona Haggadah, facsimile, 1992
Facsimile Editions (Publisher)
13897.1

Darmstadt Pessach Haggadah, facsimile
Propyläen Verlag (Publisher)
Meir, Israel ben (Original composer)
13898.1



Key results

Our Strategic Plan 2016-18 focusses on six key result areas, summarised by the acronym **BRAVER**. In 2017, we were proud to have delivered the following outcomes in each of these six areas of strategic focus.



Building Bridges

Activities that deliberately bridge communities

- Series of public programs in association with *The Jews of Greece* exhibition in partnership with, and targeting, the Greek community.
- A plan for a joint school education program with the Islamic Museum of Australia. We were successful in receiving grants from the Collier Charitable Trust and Sidney Myer Fund for developing and delivering the program, which will begin in 2018.

Relevance & responsiveness

Listening and responding to the community's needs and interests

- Delivery of our Baby & Toddler Steps program every Friday during school terms, and a family open day to celebrate Purim.

Access to the collection

Creative and compelling ways to access our collection, on-site and online

- Launch of our online collection database with around 3,000 objects available for viewing. Over 2017, we added a further 1,100 objects, so that by the end of the year, around 20% of our accessioned collection was available online.
- A plan for an app to enhance visitors' engagement with our permanent exhibitions. We were successful in receiving a grant from the Department of Education & Training Strategic Partnerships Program for development and delivery of the app, which will commence in 2018.

Visitation & Participation

Widen and deepen, on-site and online

- Over 4,300 visitors in the opening two months of the Amy Winehouse exhibition, the equivalent of our average visitation (general entry only) over a full year.
- A customised program to support students and parents undertaking the Roots Project, developed in collaboration with four Jewish day schools, and delivery of the program to over 300 students and 170 parents.
- Leading the development of a brand and three-year marketing plan for Multicultural Museums Victoria (MMV), a new alliance of five ethnic museums – the Chinese Museum, Co.As.It. Italian Historical Society & Museo Italiano, Hellenic Museum, Islamic Museum of Australia and Jewish Museum of Australia. MMV will be officially launched, with its inaugural joint exhibition project, in 2018.

Engaged staff & volunteers

Appreciated, motivated and contributing

- A plan for a formal program to promote staff learning and development, to be implemented in 2018.

Relationships for the future

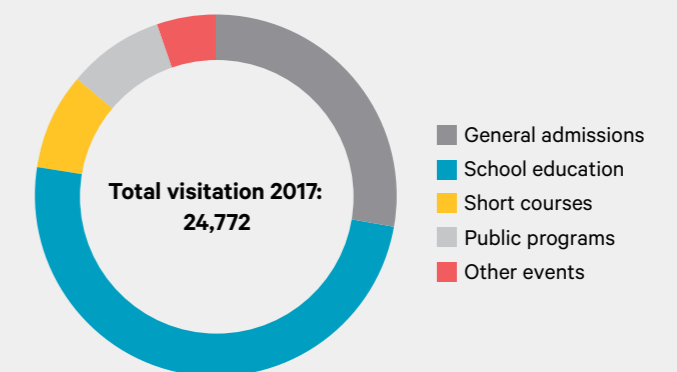
Relationship building as the basis of financial security

- Major philanthropic, government and corporate support for our Amy Winehouse exhibition.
- Renewal of numerous multi-year major gift pledges that had expired in 2016.
- Trial of 'next-generation' engagement program around the Amy Winehouse exhibition, to be further developed in 2018.



VISITATION 2017

	Total 2017	Target 2017	Total 2016
General admissions	6,923	5,600	4,727
School education	12,294	14,000	13,583
Short courses	2,177	2,600	2,545
Public programs	2,119	1,000	1,227
Other events	1,259	1,200	982
TOTAL	24,772	24,400	23,064

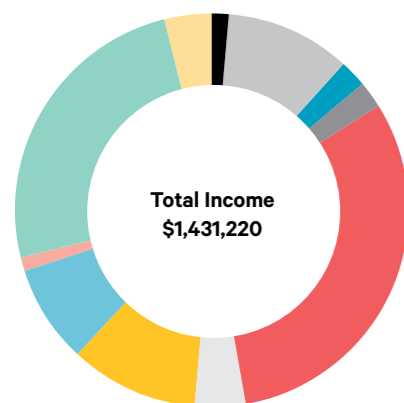


Financial performance

Statement of financial position 31 December 2017

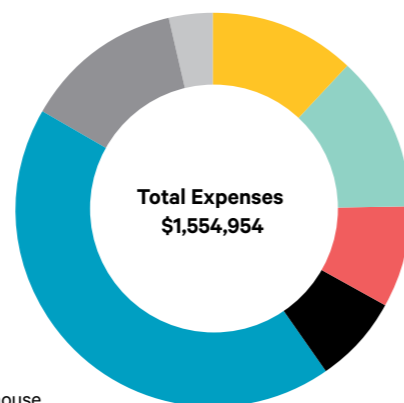
	2017 \$	2016 \$
Current Assets		
Current savings & term deposits	\$161,668	\$103,664
Accounts receivable	\$23,316	\$11,983
Other current assets	\$41,625	\$30,891
Total	\$226,609	\$146,538
Fixed Assets		
Permanent Collection	\$1,238,416	\$1,211,144
Freehold Property & property Improvements	\$3,972,860	\$4,044,712
Office furniture, equipment & software	\$50,348	\$60,222
Total	\$5,261,624	\$5,316,078
TOTAL ASSETS	\$5,488,233	\$5,462,616
Current Liabilities		
Trade creditors, accrued expenses & provisions	\$382,045	\$237,957
Fringe Benefits Tax payable	\$0	\$105,324
Total	\$382,045	\$343,281
Non-Current Liabilities		
Other payables & provisions	\$168,250	\$57,662
Total	168,250	\$57,662
TOTAL LIABILITIES	\$550,295	\$400,943
NET ASSETS	\$4,937,938	\$5,061,673
Equity		
Accumulated funds at the beginning of the year	\$5,061,673	\$5,101,992
Net surplus/deficit for the year	-\$123,735	-\$40,319
TOTAL EQUITY	\$4,937,938	\$5,061,673

Income & expenditure 2017



INCOME

- Admissions \$23,538
- Fees \$147,127
- Sale of goods \$31,520
- Memberships \$30,930
- Donations \$443,705
- Sponsorship \$62,602
- Grants (philanthropic & government) \$147,760
- Foundation distribution & interest \$117,222
- Other income \$15,283
- Special project: Amy Winehouse exhibition \$359,533
- Auspiced grant: Multicultural Museums Victoria \$52,000



EXPENSES

- Curatorial \$187,236
- Education & Programs \$200,101
- Marketing & Comms \$129,056
- Development \$113,674
- Finance & Operations \$667,201
- Special Project: Amy Winehouse Exhibition \$203,307
- Auspiced Grant: MMV \$54,379

Net Income/loss
(-\$123,734)

Donors & supporters

We acknowledge the support of our major donors, sponsors, government funders and in-kind supporters, who partner with us to engage people with Jewish culture.

Lifetime philanthropic supporters

Principal benefactors



Major benefactors



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